

The Business Machine:

A fictitious profile of the Ethiopian team

This is just an example, like our team might look like. It is completely fictitious and it will give you an advantage if you find some similarities between you and the described person.

The example wants to show that being an entrepreneur is not a matter of age, gender or education. Everybody has some talents that make him/her a good entrepreneur. Try to underline your talents and your motivation in the application form!



Age: 21
Sex: female
Education: Student in sociology and English
Experience: some manual work as a day labour (selling)
Special skill: Excellent writing skills in English and Amharic



Age: 42
Sex: female
Education: Grade 10, special education in accounting
Experience: work in different government offices as a secretary
Special skill: knowledge of the Ethiopian administration system, some relations to important people



Age: 58
Sex: male
Education: Grade 10
Experience: Self-made man with various experiences (farmer, tourist guide, shop keeper).
Special skill: Independent thinking, entrepreneur owns 3 small shops.



Age: 35
Sex: female
Education: Grade 10
Experience: apprentice in a small metal work factory
Special skill: mother of 2 children, very talented in different handicraft work



Age: 18
Sex: male
Education: Grade 10
Experience: apprentice in a small metal work factory
Special skill: very skilful in different crafts work. Very creative person.

General skills expected from everybody:

- Highly motivated
- Spirit of entrepreneurship (Innovative, independent, creative, ready to take risks)
- Eager to work in a culturally mixed environment
- Ability to express yourself in English
- Willingness to make a certain investment (money and/ or time) to the business